

ID2020 Pilot Proposal Application

Primary application

First page

- Name
- HQ/location
- Type
- Focus area
- Size
- What is your level of organizational experience implementing or running pilot programs?
 - Elaborate on your organizational experience conducting pilot programs, including the following:
 - Intervention type
 - Pilot size
 - Project duration
 - Partners
 - Was your project successful? Why or why not?
 - Upload any relevant documentation (PDF only)
- What is your level of organizational experience within the digital identity space?
 - Elaborate on the nature of the work your organization does within this space?
- What is your target project location?
- What is your level of organizational experience in the target location?
- Elaborate on your organizational experience in the target location.
- What is your project's target population and size.
- What is your level of organizational experience with your project's target population?
- Elaborate on your organizational experience with your project's target population.

Project page / ID2020 alignment

- Stage of development
- Focus area
- Provide a summary of your proposed use case for portable, user-centric digital identity including:
 - How your project will improve individual lives through portable, user-centric digital identity
 - How your proposed intervention would increase access to services for your target population
- How does your pilot project align with the mission and values of ID2020?
- Describe the core challenge this project seeks to address.
- Elaborate on your proposed case for your intervention to specifically address this challenge?

- Provide a detailed outline of your proposed project schedule.
- List all current and committed project partners and an explanation of each partner's role and responsibility
- What organizations or entities are required, but not yet committed? Explain why.
- Describe the key technical considerations for your project. If you have identified a technology or technologies to implement, please describe these technical components and their fit with these requirements.
- What resources (financial or in-kind) have been committed to your project.
- What are the resources (financial or in-kind) still required for implementation?
- What do you see as the primary risks (security, geographic, political, financial, legal, etc.) involved in your project, and how to do anticipate mitigating them?

Second Round Application

Pilot Population:

- Cluster Unit: *What is the cluster unit by which pilot recipients are chosen and reached for digital identities? Example: community, clinic, refugee camp, school zone.*
 - Cluster Unit #:
 - Cluster Unit Defining Characteristics: *Why were these specific implementation units chosen? The rationale can range from practical considerations to the demographic information of the beneficiaries. Example: Existing Infrastructure, Highest Concentration of Beneficiaries, Etc.*
 - Beneficiary # Per Implementation Unit: *Include the average beneficiary # if it differs across cluster units.*
- Total Beneficiary #:
 - Beneficiaries Defining Characteristics: *Will there be limitations on who will be given a digital identity? What are the requirements for participation in the pilot?*

Ethics & Risks:

- Privacy Risks: *What are privacy risks to partial or complete data breach of digital identities - or of all accompanying database(s)?*
 - Privacy Risk Mitigation: *What measures are taken to reduce or eliminate privacy risks?*
- Implementation Risks: *What risks could arise from enrolling or servicing the beneficiaries? Example(s): Risks from gathering individuals in one location. Risks from social repercussions to the recipients.*
 - Implementation Risks Mitigation: *What measures are taken to reduce or eliminate these risks?*
- M&E Data Risks: *What are the risks from collecting data vital to assessing the effectiveness of the intervention? These include risks from the collection and the subsequent storage of that potentially sensitive information.*
 - M&E Data Risks Mitigation: *What measures are taken to reduce or eliminate these risks? Example: Strict data security to ensure that personally identifying information cannot be linked with sensitive information.*

Pilot implementation plan:

<https://drive.google.com/file/d/1ltPuVU10bMxuOnIMfSQqWjXYuQ1eO5pt/view?ts=5b170737>

MEL matrix:

<https://drive.google.com/file/d/1Mt39c6fFkVDtxpiVxiVbxeRXTpCuL7AC/view?ts=5b170737>

Technical Evaluation:

1. Provide a detailed technical implementation plan for your project and an overview of the solution architecture, including the following (note: we are looking specifically for alignment with our evaluation criteria):
 - a. What technologies are you proposing to use?
 - b. Does your project leverage existing / established technology or products or are you building your own solution?
 - c. If you are proposing a new technical solution, please provide an overview of its technical architecture including specific technology choices
 - d. Will you be using a single technology or combination of technologies?
2. Provide a data classification scheme, specifically including the following:
 - a. Detail around what data is being collected and where it will be stored
 - b. Data fields and associated risk level for each
 - c. If applicable, any relevant laws or standards your solution must comply with
3. Elaborate on the privacy and security features of your technical solution, including:
 - a. Access control
 - b. What measures are in place should data fall into the wrong hands?
4. Provide detail on the reliability of the technical infrastructure, including:
 - a. Is it adaptable to / readily available in rugged, low connectivity environments?
 - b. How will you operationalize this / what does that process look like?